

For immediate release:

Hayward Military Woman Veteran Honored in Event with First Lady Michelle Obama

The Business and Professional Women's Foundation honored Air Force veteran Graciela Tiscareño-Sato with a National Business Women Week award at the Women in Military Service for America Memorial in Arlington

November 21, 2014. Hayward, CA. Hayward's former military officer and aviator Graciela Tiscareño-Sato returned a few days ago from the east coast and reported to her family that the First Lady of the United States "gives great hugs."

Michelle Obama, was the keynote speaker at the day-long Women Veterans Career Development Forum hosted in Arlington, Virginia. The First Lady met with Tiscareño-Sato and her fellow award recipients before taking the stage. Graciela snapped photos of Ms. Obama from the front row of the event and is eagerly awaiting the official White House photos taken that morning.

During National Business Women's Week 2014, [Business and Professional Women's \(BPW\) Foundation](#) honors and salutes extraordinary women who epitomize what it means to be a woman leader in the workplace. This year, BPW Foundation selected five outstanding women who are truly Working Women Helping Women Work®. Joining Ms. Tiscareño-Sato were: Dixie L. Arthur, Meredith K. Rollins, Dr. (and retired general) Irene Trowell-Harris, and Dr. Scena B. Webb.

[Tiscareño-Sato](#) received this NBWW award for her work as a bilingual K-12 STEM consultant and publisher serving school districts as founder of multicultural firm Gracefully Global Group LLC, and for creating the National Women Veterans Speakers Bureau with a Navy veteran to raise the voices of women vets who are published authors. Participating in the ["Personal Branding for Military Veterans" panel](#) Graciela shared details and tips with the military women in the audience of how she successfully propelled forward as a professional business woman after her nine years of active duty aviation service with the U.S. Air Force.

After leaving the KC-135 cockpit with her master degree in international management and marketing from Whitworth University in Spokane, Washington, Graciela first worked in a global technology marketing management role with multinational giant Siemens headquartered in Munich. She subsequently launched her own educational publishing and marketing firm to create and distribute books and eBooks worldwide that showcase the positive contributions of Latino Americans in the USA. She also did a stint in the renewable energy sector with a solar photovoltaic electronics manufacturer headquartered in Tel Aviv, Israel. Since launching the firm's first book at Stanford three years ago, the firm has won eight book awards (six in international competitions) for the multicultural and bilingual books [Latinnovating](#) and [Good Night Captain Mama](#). Oracle Corporation was the logo sponsor for hundreds of Captain Mama books that were gifted to all who attended the event. The Foundation strives to connect military women and veterans with visible examples and role models they can choose to emulate in their professional careers.

"What a tremendous surprise to learn I'd been nominated for this prestigious honor by such an esteemed organization as BPW Foundation," said the veteran entrepreneur and mother of three who calls Hayward home. "To be here in our nation's capital, surrounded by my fellow women vets at this special memorial on hallowed ground and meeting The First Lady to celebrate Veterans Day...wow!" Tiscareño-Sato continued, "I am deeply grateful. I'm also excited by the new doors this award will open to reach even more students in civilian and DoD schools with our award-winning literature. EVERYONE can learn from stories about the positive contributions from Latinos in the USA through our entrepreneurial ventures, small business job creation, our military service and more. Latinas are creating a new, accurate narrative about who we are in the USA. My firm is doing it through literature to serve students from preschool to B-school (Business School.) We look forward to serving more school districts and federal agencies in the future with [award-winning literature written by my fellow women veterans](#), so that American kids, teachers, parents can remember that Mommies are Veterans too!"

See the event [photo album here](#).

About Gracefully Global Group LLC

[Gracefully Global Group LLC](http://www.gracefullyglobal.com) is the premiere independent educational publisher and promoter of positive media images and case studies from the Latino community in book, eBook, DVD and live presentation formats. The firm's first book, *Latinnovating: Green American Jobs and the Latinos Creating Them* (ISBN: 978-0-9834760-0-9) took home three honors at the 2012 International Latino Book Awards in New York City. The awards included Best Business Book, Best Nonfiction eBook and 2nd Place, Best Nonfiction Young Adult Book for its unique focus on showcasing Latino-led innovation and entrepreneurship in the green economy. The firm's first children's book, *Good Night Captain Mama/ Buenas Noches Capitán Mamá* [ISBN: 978-0-9834760-3-0], received an award in the "Best Educational Children's Book – Bilingual" category at the 2014 International Latino Books Awards held at the 2014 American Library Association convention. The book has also won literary awards from the Military Writers Society of America and the Moonbeam Children's book awards that recognize the best literature produced by independent publishing companies. The firm's mission is to "create literature that showcases the positive contributions of Latino Americans in the USA." The firm is certified by several organizations, including the Small Business Administration, as a woman-owned, minority-owned and veteran-owned small business and registered in the federal SAM system. www.gracefullyglobal.com/commerce

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